



**ACTION FOR A BETTER SURINAME**

**KING'S FOUNDATION**

**FOUNDATION PROFILE**

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# BRIEF OVERVIEW

## Key Facts

- Established date: September 1<sup>st</sup>, 2018
- Based in: Suriname, South America
- Registered number at the Chamber of Commerce:

## Brief Overview

Action for a Better Suriname-Kings Foundation was founded on behalf of King's Enterprises N.V, based in Suriname. The foundation's purpose is to contribute to society and basically, as our name implies, create a better Suriname.

The foundation focuses on the high-priority situations and projects

- Playing an active role in (plastic) recycling
- Contributing to a greener world
- Conserving endangered species and habitat
- Supporting underprivileged children through education and scholarships
- Supporting underprivileged elders

The foundation is also a partner of the LGBT platform Suriname, Stichting Support Recycling Suriname, Su Aid and Foundation for Education and Humanity Suriname.

## Suriname

Suriname is known for its biodiversity, tropical forests and diversified society. Among its beauty, the country has been classified as a third world country with 70% of its population living under the poverty line. While the country has been declared bankrupt due to mismanagement of the previous government, socially disadvantaged communities are heavily dependent on donations like orphanages and animal shelters.



# PURPOSE

King's Enterprises N.V got a call in 2018 from a woman who was a neighbor that occasionally supported a family of 5; a mother and her four children. The mother worked two jobs to support her family as her husband had been accidentally shot and killed by the police and received no support from the government. Deeply touched by the story of this mother, we decided to reach out to her. Upon arrival, we saw an abandoned house surrounded by the forest. A boy came walking towards us and welcomed us into their house; the roof had several holes, so that when it rained, the house would get wet. The kitchen was a two by one meter space with an old stove and almost no food supplies. The stairs were broken as we had to watch where we walked so that none of us would fall. After talking with the mother, we learned that she would work two jobs to provide food and pay for the education of her children. We immediately asked her what we could do to improve her situation. Very shy, she said that she wanted her house renovated. We agreed to that, but asked if she did not need school supplies or if we could help with the education of her children. She did not want all of the help, as we could see that she was a very proud woman.

We knew that there were so many more situations in Suriname and we knew that we needed to help on a bigger scale.

Hence, Action for a better Suriname- Kings Foundation was created.

Purpose: Improving community development in Suriname in social, economic and financial areas

Funds: King's Enterprises allocated approximately 1% of its annual profits to the foundation. Besides this, the foundation organizes fundraising activities as well relies on donations from business partners.

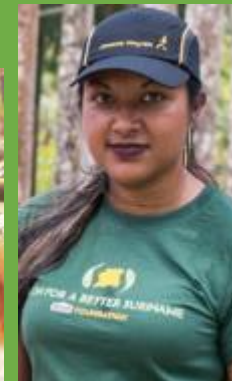
Mission: Action for a better Suriname was founded to help the underprivileged community in Suriname with the help of our fellow brothers, partners and colleagues.

Vision: We want to create a better Suriname

*“A kind gesture can reach a wound that only compassion can heal”*

Steve Maraboli

# WHO ARE WE



We have a dedicated team with a true passion to serve

# MEET OUR TEAM



**Sam Mathoera**  
Member Foundation &  
Technical Operations  
Supervisor King's  
Enterprises NV



**Jay-Ar Abdon**  
Treasurer Foundation &  
Finance Manager King's  
Enterprises NV



**Shivan Dilai**  
Member Foundation &  
IT Supervisor King's  
Enterprises NV



**Sharvani Kartaram**  
Chairman Foundation &  
Duty Free Manager King's  
Enterprises NV



**Cherillyn Rajbalsing**  
Member Foundation &  
HR officer King's  
Enterprises NV

**Monica Laldhari**  
Member Foundation &  
Accounting officer  
King's Enterprises NV



**Shrea Ganesh**  
Member Foundation &  
Marketing officer King's  
Enterprises NV

**Ashvien Raghoebarsingh**  
Member Foundation &  
Sales Supervisor King's  
Enterprises NV



# 2018



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KINGS FOUNDATION

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The very first project was a cleanup at one of the most popular places in Suriname “Waterkant” on World Cleanup Day. On this day, more than 150 countries take part in a civic movement to stand up for a clean world.



During the holidays, we visited a local orphanage and spent a day with them crafting Christmas garments and handing over presents.



King's Enterprises N.V/ Action for a better Suriname is a partner of the LGBT community and shows support by participating annually in the LGBT walk.

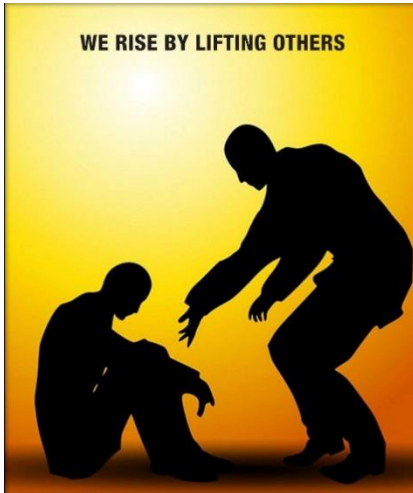


In collaboration with foundation Suresur, we had our customized recycle bin made which is now accessible for everyone that wants to recycle plastic bottles.



# 2019





“We rise by lifting others” was a local Facebook campaign where friends, family or neighbors could send a message to the foundation and nominating a person who was in desperate need of (financial) help. Based on the most urgent cases, we decided to help three persons/organizations

1. St. Ignatius school, a primary school, was in need of the renovation of their sanitary facilities. We renovated the boys and girls’ restrooms.
2. Anita, whose house burned down and was in need of financial aid or materials to build her house. We donated several materials, which the neighbors of Anita used to help her build her house in the village they lived.
3. 10-year old Kavita, who had outgrown her wheelchair and had no financial aid to buy another wheelchair. We donated an adjustable wheelchair that she can use years.

An awareness program in collaboration with the best-selling bottled water in Suriname, Basic one. The bottles had a customized label for a period of three months to stimulate plastic bottle recycling.



Palmentuin, a historical landmark of Suriname had been a garbage dump place for locals despite of garbage cans available every 20 meters. We decided to clean Palmentuin and send the message to not litter, especially in such places.



An initiative to stimulate the employees of King's Enterprises N.V to bring you're their own bag when they go grocery shopping instead of getting plastic bags. All 175 employees got their customized foundation shopping bag.



With the help of our donors, we were able to donate beds, mattresses, pillows and a couch to a local orphanage. The children's bedrooms were unfit to sleep in, so we organized a small fundraising event to improve the sleeping quality of the children.



“The gift of giving”- the foundation enabled employees of King’s Enterprises N.V to buy gifts for an orphanage of HIV- positive children during Christmas



We provided recycle bins to 5 companies to create awareness for separating garbage and recycling.



An awareness program enabling clients of King’s Enterprises N.V to bring their own shopping bags to the stores instead of wasting more plastic.




During the teambuilding of King's Enterprises, we included an activity of giving back to households by donating supplies. This was in order to create the awareness of "giving back" among colleagues.



Our first fundraising that we organized for the local community. We had a kids corner with arts and crafts, trampoline and home made milkshakes. On the other side, we had traditional Surinamese food, alcohol & beer promotions and a mini fair.

**2021**



2020 marks one of the worst economic years the country has ever seen due to the Covid-19 virus and mismanagement of a government that has been ruling for 10 years. The community needs our help more than ever, which is why Action for a Better Suriname has decided to take on more and bigger projects to lend a helping hand this year.

The foundation will focus on

- Education of underprivileged children of orphanages: The Covid-19 virus has created a stagnation in the education of schoolchildren, especially those in orphanages that do not get the support they need
- The environment: The focus will be largely on global warming, as the world is especially focusing on this
- Protection of animals: The focus will be on collaborations with Animal Protection Suriname Foundation
- Health: The health sector is in desperate need of financial aid and medicines.
- Fundraising activities
- Partnerships with business relations
- Supporting underprivileged households





## CONTACT INFORMATION



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